

# STRATEGIC PLAN 2023

*ACTION PLAN for the year 2023*

**"TRANSPARENCY - INTEGRITY - ETHICS"**



## **CYPRUS INTEGRITY FORUM**

«Cyprus Integrity Forum Ltd» with Reg.Number: HE285127 is registered as Limited Company for the scope of Ch.113 of the Corporate Law and as Charity Institution for the scope of article 9(1)(σ) of the Income Tax Law, based on the Articles of Association and Certificate of Incorporation that it has submitted.

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# CYPRUS INTEGRITY FORUM

## Action Plan for 2023

The strategic Plan for the year 2023 covers all Action Pillars of the organisation which are: Supporting the State, Awakening the Society, Contributing to Business Integrity, and Research & Information.

### ACTION 1:

Pursuing new collaborations and agreements and reinforcing existing ones, aiming at co-organising events and educational discussions, with various organisations, such as:

- Universities and other educational institutions in Cyprus
- Other organisations with whom we have signed an M.O.U.
- Commissioner of Transparency and Independent Committee Against Corruption
- Collaboration with the Cyprus Police in the form of M.O.U., as well as training to Police Academy students and active police officers.
- Collaboration with international organisations such as Institute of Business Ethics, Chartered Governance Institute of UK and Ireland, and recently ACCA (Association of Certified Chartered Accountants).

### ACTION 2:

Organising a round table discussion with key stakeholders and representatives of organisations, to discuss and analyse issues regarding the functioning of the National Health System, as a follow-up to the event on the 21st of November “Transparency in the Health Sector: Lessons for Cyprus”. The specific event highlighted areas of concern on which we should focus, so that the National Health System can remain viable and that the precious asset of health can be accessible to the whole of society. Following the event, there will be a declaration of the key issues identified and will include the views of critical stakeholders, such as the Pancyprian Doctors’ Association, the Association of Pharmaceutical companies, as well as the Commissioner of the Public Health Scheme.

### ACTION 3:

Organising a panel discussion on “Corruption in the Mass Media”, in collaboration with the CYPRUS RADIOTELEVISION AUTHORITY. This action correlates to a series on European Union regulations, aiming at bringing transparency regarding ownership status of the Mass Media, but also in the freedom of expression of journalists. The event will highlight problem areas and potentially non-transparent procedures that make independent journalism vulnerable to unethical interference. The Journalists Association, as well as the Media Owners’ Association, will be invited to express their viewpoints and conclusions will then be manifested for further monitoring.

### GOALS:

Cyprus Integrity Forum as a non-governmental, non-profit organisation operates in the pursuit of transparency, accountability, responsibility and integrity, both in Cyprus and internationally.

Its four action pillars are:

- Supporting the State (Provision of Expertise and know-how)
- Awakening the Society (Actions focusing on education, sports and health)
- Contributing to Business Integrity (Business Integrity Forum Programme)
- Research & Information (Media Intervention, Organisation of Conferences, Seminars and Workshops, Research & Studies)

The organisation aims to minimise corruption through various actions. It does not investigate cases, but it works towards improving the well-functioning of the system, both in Cyprus and internationally.

### OUR VISION:

Our goal is to ensure that our children live in a corruption-free fully transparent environment. It is for this reason that we participate actively in the combat against corruption in our society, the state, and the business sector.

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### **ACTION 4:**

Organising a conference on “Corruption in the Sports Sector”. This event will be co-organised with the University of Nicosia and will host representatives of the wider sports spectrum, aiming at highlighting non-transparent procedures, with the ultimate goal of combating corruption in every sport dimension in Cyprus.

### **ACTION 5:**

Organising of an event for the youth, in collaboration with the European Parliament and associates on “Transparency and Populism”. The aim of this action is to highlight the fine line between the need to be transparent (reg. information to the public) against the pitfall of populism. This issue is a major concern of the European Parliament, an authority to be represented at the event in order to submit its views and concerns.

### **ACTION 6:**

Organising of the “Business Ethos Awards”. We extend this institution for another year, the awards to Business Ethos, aiming at praising and rewarding organisations that set very high standards of optimum business practices.

### **ACTION 7:**

Organising of the 5th Drawing & Poetry Competition for Elementary Schools with the central theme being “Corruption”. An institution which has been ratified and is expected with enthusiasm from the elementary school of Cyprus, aiming at informing children on issues of corruption, by giving to these sensitive age group a voice and a means to express themselves creatively

### **ACTION 8:**

Collaboration with the Ministry of Education to organise informatory presentations in schools (students or teachers) relating to corruption and combatting this.

### **ACTION 9:**

Curation, printing of children’s book in 2 languages “The Flying Hats” and distributing to elementary schools (private) and children’s libraries (public and private).

### **ACTION 10:**

Re-enforcing the organisation’s promotion through social media profiles/pages and website for better communication with the public.

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### **ACTION 11:**

Curation of content for the organisation's website categorised in 2 ways: General information accessible to the public and selective information exclusively for physical members and BIF members.

### **ACTION 12:**

Booking of meetings with political party leaders for MONITORING their actions, based on the MANIFEST of positions on corruption and elaborating further on them. The specific document was prepared in 2019 but to the pandemic, it was communicated in 2022, with submission to the parliamentary parties by hand. The goal is to hold the parliamentary parties responsible for their commitments and to reciprocate to what they stated as principles regarding transparency.

### **ACTION 13:**

Series of lecture to the University of Cyprus, in collaboration with the Centre for Entrepreneurship – Potentially participating in the new round of lectures scheduled.

### **ACTION 14:**

Lobbying: Enforcing the specific action by participating in events and collaborating with other NGOs such as OXYGONO, FIMONOI, Transparency Now, OPEK etc.

### **ACTION 15:**

Setting up of focused events together with associates, as well as interviews with the Media during the "week against corruption (9 December).

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## ACTION PLAN FOR 2023

### **BOARD OF DIRECTORS**

#### **CHAIRMAN**

Marios Skandalis

#### **VICE CHAIR**

Elena Tanou

#### **SECRETARY**

Branka van der Linden

#### **TREASURER**

Nicolas Shiakallis

#### **MEMBERS**

- Dr. Stelios Hadjichristofi
- Dimitrios Katopodis
- Rovertos Yiousellis

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